

Hajdú-Bihar

Hungary



Culinary festivals

Thematic food festivals of Debrecen
 Cabbage Days
 Cool Flavours Festival
 Bread Festival
 National Goulash Competition & Shepherds' Meeting
 BioFood and Wine Festival
 Mutton and 'Slambuc' Cooking Day
 Ratatouille Festival
 Fish Soup Festival
 Hurka-Pie Festival
 Pigsticker's Day



EUREGA

Interreg Europe

Location: 6 210 km²
 72% of the area is agricultural land
 Population: 530 000 inhabitants
 82 municipalities
 545 000 visitors/year
 1,5 million overnight stays/year
 Increasing rural and ecotourism
 Rural experience
 Conserving traditions
 Gastronomy as a key factor
 Restaurants offering local products, slow food and gastro experience
 Culinary events all year round
 Engaged farmers and producers
 Large number of family farms
 Education of gastronomy, hospitality: at secondary & tertiary level
 Strong innovation potential:
 Innovative Food Cluster involving regional SMEs/entrepreneurs

