

# NEWSLETTER



## TOP NEWS OF SEMESTER 2

### ABOUT THE PROGRESS

Joint activities taking place

Based upon the core activities of SYSTOUR project to ensure the proper exchange of experiences, partner institutions in cooperation with regional stakeholders identified their most promising practices and solutions.

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Semester 2 brought together inspiring ideas, engaged stakeholders and thought-provoking onsite visits to find applicable solutions for local challenges.

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### SHARING AND LEARNING

Events in focus

# RESEARCH HAND-IN-HAND WITH PRACTICE

Throughout the 2nd semester of the SYSTOUR collaboration, experts of Politecnico di Torino put huge efforts to prepare the **Holistic Diagnosis** of each region strongly building upon the data input of partners. The first results are expected in the first half of 2024.

Parallel to this deep analysis, several local meetings took place bringing together a wide range of actors as members of the regional stakeholder groups.

On **24 November 2023**, the **Marshal Office of Swietokrzyskie Region** organized the second Stakeholder Group Meeting in Ethnographic Park in Tokarnia to present good practices learned during the visit to Hungary and discuss how they could be transferred to the region.

During **November and December** **Lea Artibai** held 3 Stakeholders Meetings with the different stakeholders:

- Team 1: Municipalities of Lea Artibai Region December 13, 2023
- Team 2: Tourism Industry of Lea Artibai Region November 28, 2023
- Team 3: Regions of Bizkaia November 27, 2023

Stakeholders of **Hajdú-Bihar County** met **on 31 January 2024**. Reflecting on the needs of the region, updating the objectives already set and discussing the possibilities, the importance of thematic packages, the use of a holistic approach, updating local value registers and following the latest trends in tourism were confirmed.

**Molise Region, APESA and Central Ostrobothnia Region** also hosted their regular events to inform stakeholders about the first lessons learned.



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# 2<sup>nd</sup> INTERREGIONAL PROJECT EVENT IN CAMPOBASSO

The interregional learning process stepped into the next phase when partners and stakeholders visited Molise Region. The event took place on 13-14 December 2023. The study visit provided an excellent opportunity to learn onsite about the good practices presented by the Italian partner institution.

First of all, the participants visited the municipality of Montemitro, where RIKA Cooperative was introduced. The Chapel of St. Lucia, near the village, is the starting point of the "7 Churches Route", aiming to revitalize inland areas in Basso Molise, focusing on Serbo-Croatian linguistic minority communities.

Afterwards, the partnership moved to Giardino Dei Ciliegi, an Educational Farm and to the "Sanctuary of Canneto". The 2nd day visit started with a visit to Castel del Giudice to learn about the Borgo Tufi scattered hotel.

**Molise Region offered  
a great motivation on  
how rural communities  
can create new  
opportunities from  
local values**

This initiative has successfully tackled depopulation and revitalized an abandoned village. Through the innovative concept of the "albergo diffuso" scattered hotel, unused houses and stables have been transformed into accommodation facilities, breathing new life into the municipality. As a closing moment, partners moved to Bojano to visit the "Water route", a cultural and tourism initiative.



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# STUDY VISIT IN THE BASQUE COUNTRY

The Lea-Artibai region, aware of the importance of controlling the peaks of tourist saturation, and continuing with its sustainable tourism strategy, hosted the 3rd interregional event on 29 February - 1 March 2024.

The first day provided the opportunity to learn about Lea Artibai Fest, Lea Trail, Bizkaia Kosta Bus, Governance, Talent retention in Lea Artibai, Lekeitio's Maritime Heritage (good practice selected by Hericoast Interreg Europe), Lekitto Bedarrak, Lagunkoia and auzolana projects as well as Murals in Ondarroa.

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SYSTOUR



Day 2 led the group to the coastal regions of Bizkaia. After visiting the Urdaibai Bird Center, partners learned about the CETs project in the Urdaibai Biosphere Reserve then the Flysch Bizkaia project in Barrika-Urbe was presented. As the Mayoress of Ondarroa said: "Ondarru is a small fishing village, where the sea and fishing are strong and very important signs of identity in terms of tourism. Because the sea has made us what we are and because that is what we want to show....".



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